Create Original Blog Content for the America House in Kyiv !

Project Title	Create Original Blog Content for the America House in Kyiv !
Project Summary	Sharpen your social media communications skills. Create engaging, useful, and inspiring original written content for the America House blog. You'll help to take a communications initiative at America House Kyiv to a new level.
Country	Ukraine

Project Description

America House Kyiv is looking for 3 interns to work on an exciting online media project – the America House blog. The blog was launched in November 2017 and has around 2000 views per month.

This blog is a mixture of language learning articles/exercises/quizzes/vocabulary lists, professional growth tips and entertainment content.

Articles are divided into 6 categories: Culture, Growth, Tech, English, Travel, and Education. You can check it out here: http://www.americahousekyiv.org/blog/

Topics that have been covered in the past are: Language learning tips, Entrepreneurship, Technology, Art, Culture, Journalism, History, Politics, Travel, Education, Innovation, Skill-building, etc.

The initiative is inspired by digital platforms such as Mashable, Entreprenuer, Lifehack, Bored Panda, and Voice of America that create short and engaging articles accessible for non-native speakers of English.

Some of the content of our blog will be based on lectures, workshops, and other events held at America House Kyiv. Videos, photos, recordings, and summaries of these events will be provided to the intern to use as a basis for blog entries.

The intern will cooperate closely with the America House communications team in Kyiv via e-mail and conference call.
Each intern will commit to creating 1-2 blog entries per week.

This is a brilliant opportunity for students interested in the topics mentioned above to test and apply their skills in producing engaging materials, sharing the very best of the U.S., and fostering understanding between the U.S. and Ukraine. It is also a fantastic opportunity to gain hands on experience with U.S. public diplomacy and outreach efforts in Ukraine.

Required Skills or Interests

Skill(s)
Analytical writing
Cultural diplomacy
Data analysis
Data visualization
Design thinking
Editing and proofreading
Educational design
Graphic design
Infographic design
Marketing
Research
Social media management
Speech writing
Storytelling/blogging/vlogging
Survey / polling design
Writing

Additional Information

America House is unique tech-forward space in the heart of Kyiv. It hosts a wide variety of activities, including discussions on pressing policy issues, speaker series, workshops, movie nights, discussion clubs, art exhibits, and concerts. Through America House we are helping Americans and Ukrainians to build mutual understanding, foster innovation and economic growth, and provide Ukrainians with free resources that unlock young people's potential.

Watch this video to get a better picture about our creative space - http://bit.ly/2rWTOMg
And of course join us on Facebook - www.facebook.com/americahousekyiv/

Language Requirements

None